

Perceptions of climate change and green initiatives in 'left behind' neighbourhoods

September 2021

Conducted by Survation on behalf of
Local Trust

Fieldwork conducted: 24th August to 13th September 2021

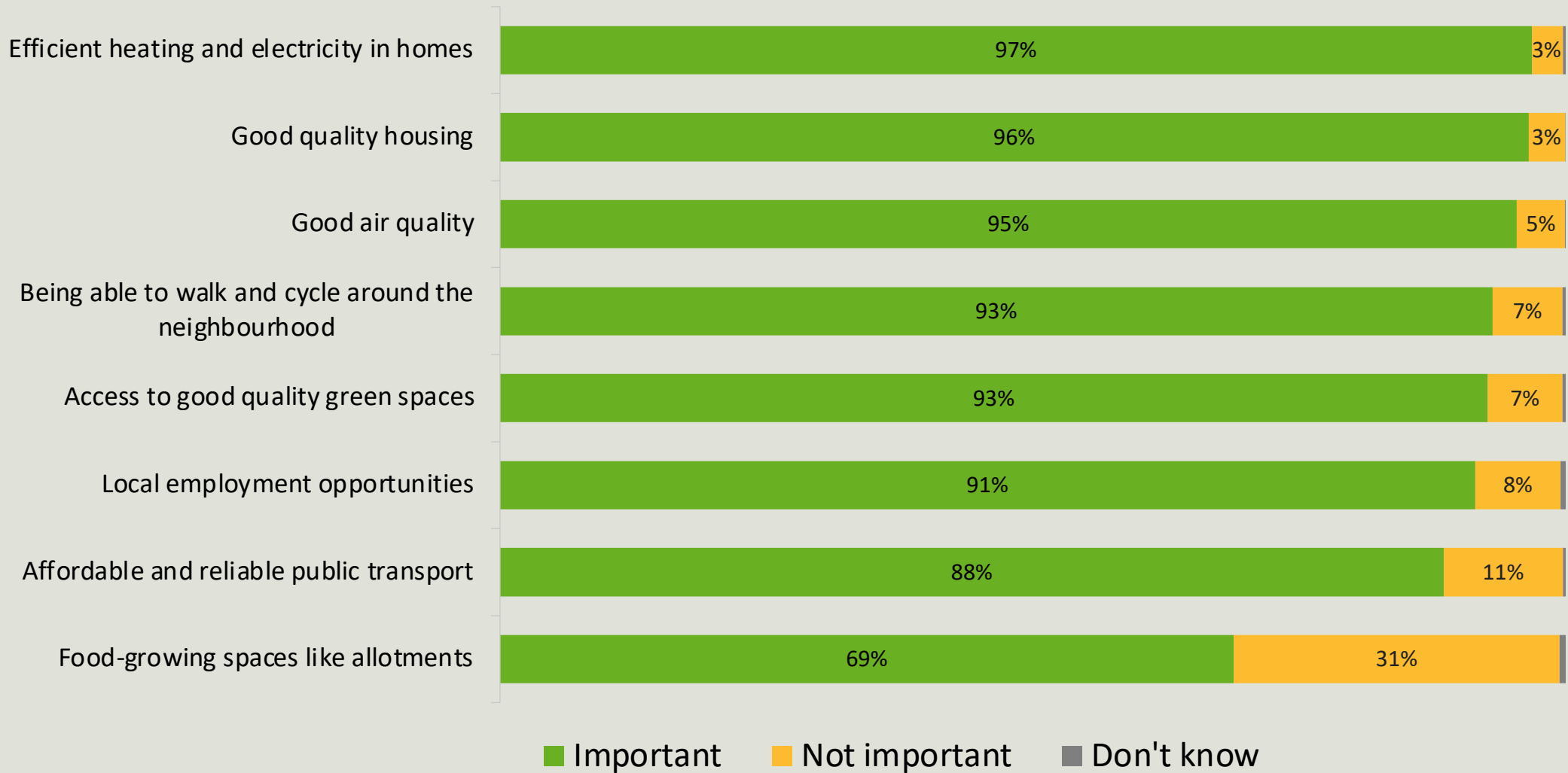
Population sampled: Adults aged 18+ in the 'Left Behind' wards identified by Local Trust

Methodology: The survey was conducted via telephone interview

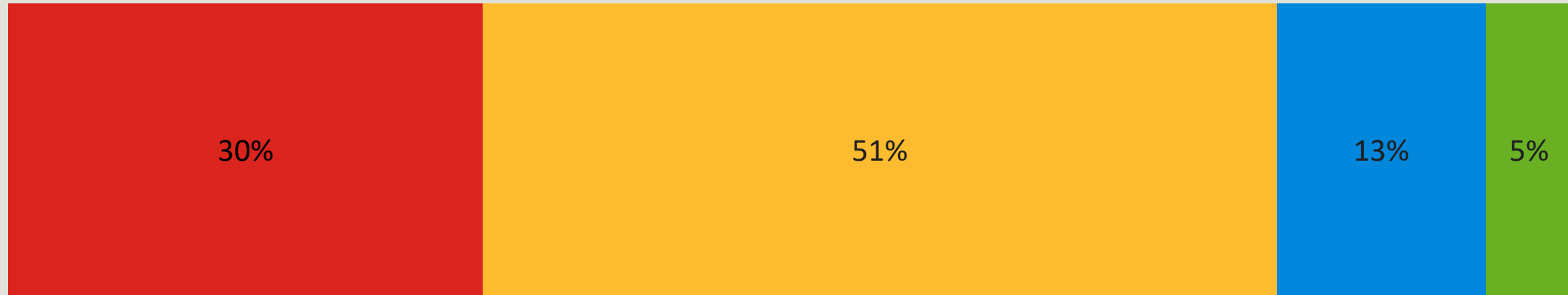
Sample size: 1009 respondents

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Q1 I have a list of things that some people have said they look for in their local area As I read out each of these one by one, please tell me if it is 'important' or 'not important' for you to have in your local area?

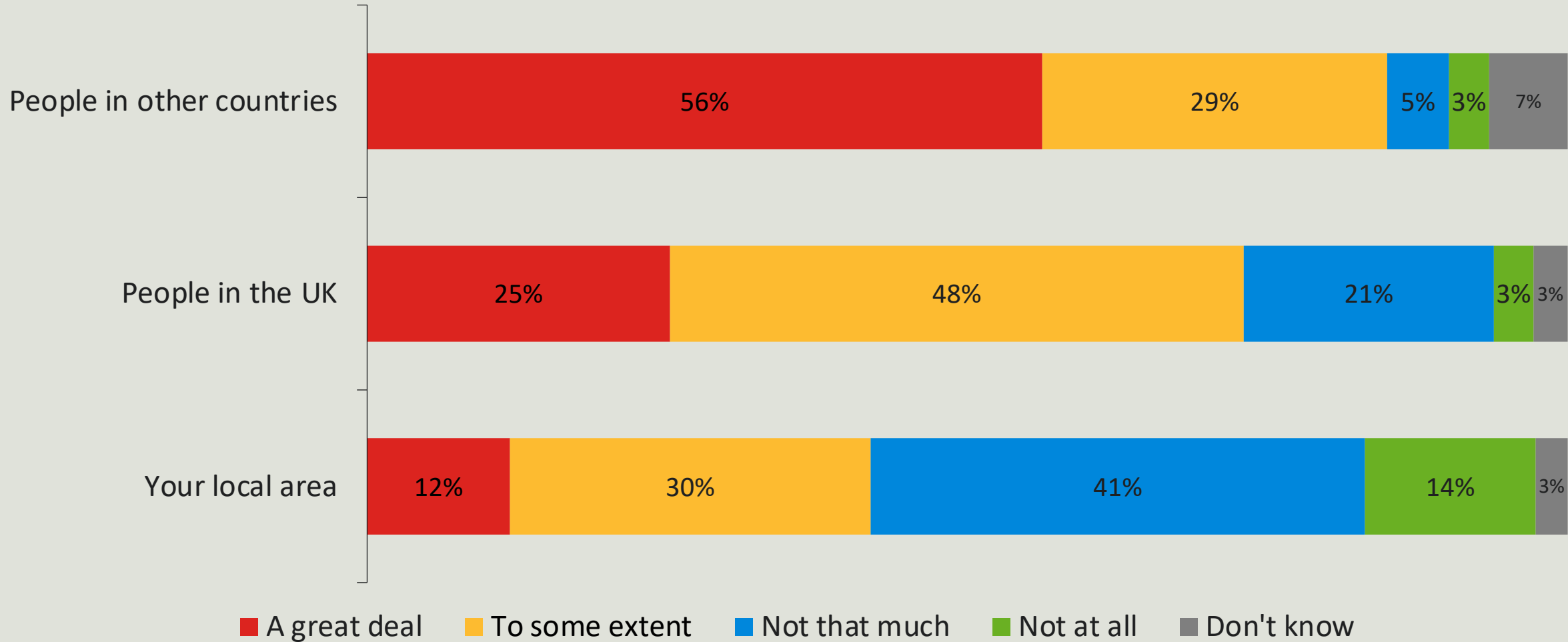


Q2 How concerned, if at all, are you about climate change?



■ Very concerned ■ Fairly concerned ■ Not that concerned ■ Not at all concerned ■ Don't know

Q3-Q5 To what extent, if at all, do you think climate change is currently affecting...

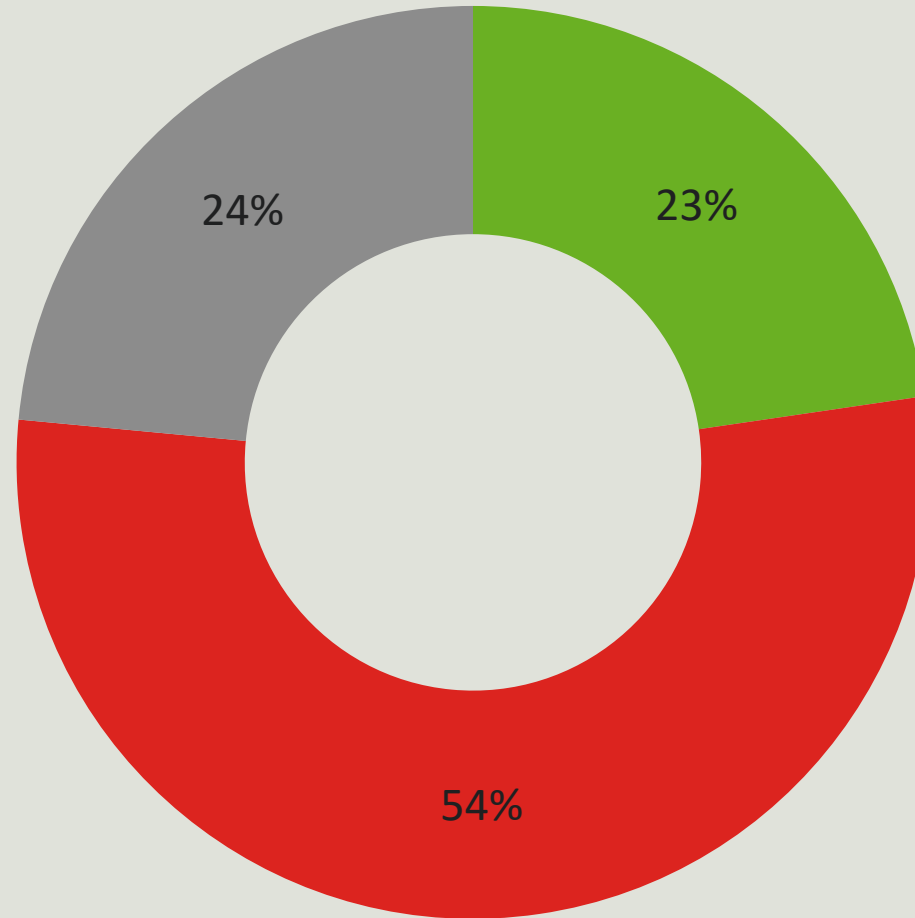


Q6 And to what extent, if at all, do you think climate change will affect your local area in the future?



- I expect to see the impacts of climate change in my local area increasing
- I expect to see the impacts of climate change in my local area staying the same
- I expect to see the impacts of climate change in my local area decreasing
- Don't know

Q7 Which of the following is closest to your view?

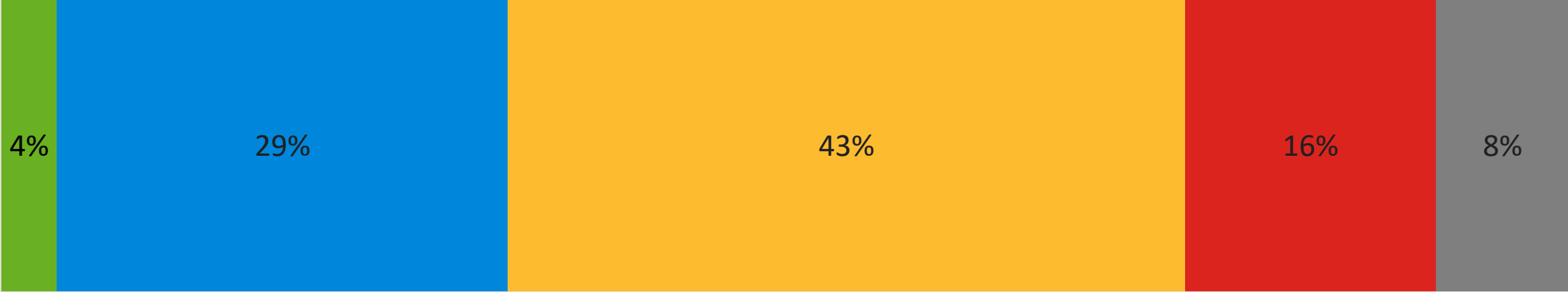


■ My local council is doing enough to tackle climate change

■ My local council is not doing enough to tackle climate change

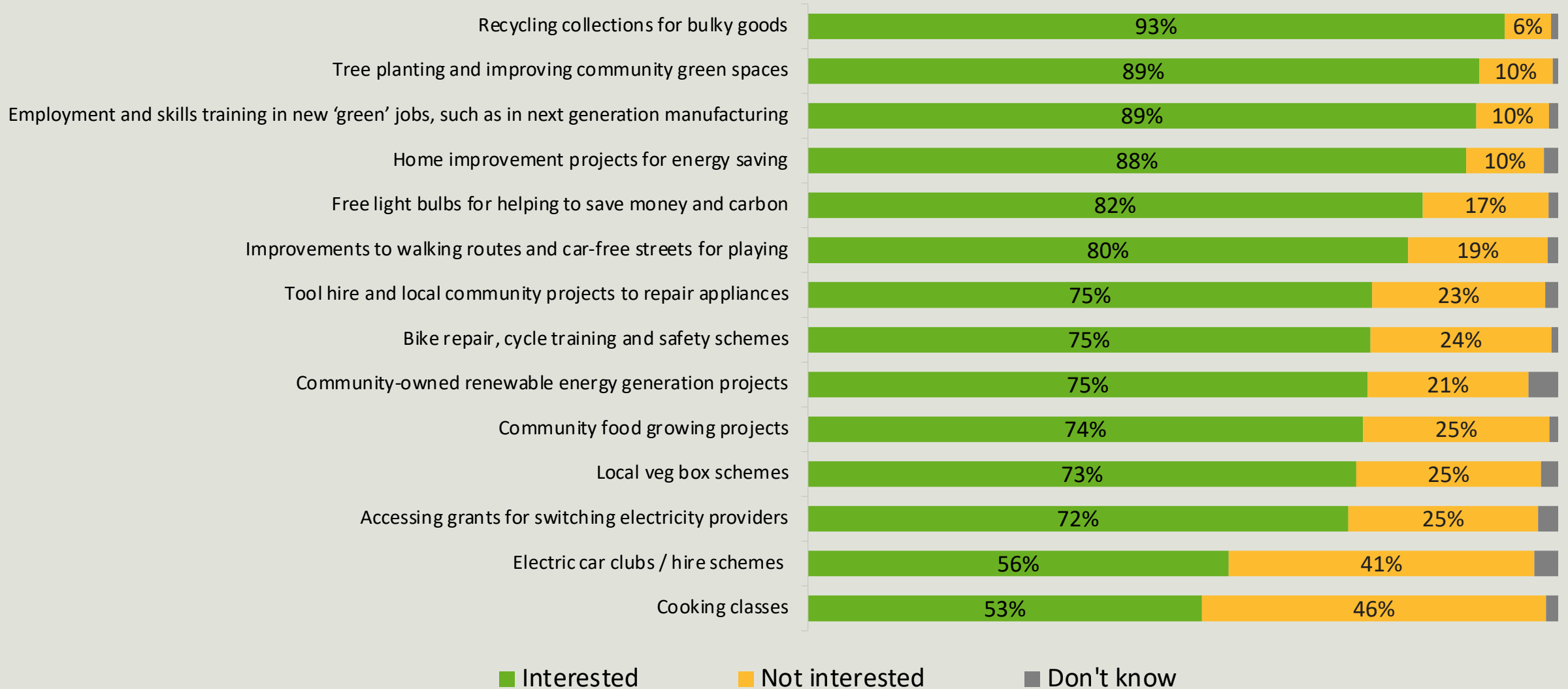
■ Don't know

Q8 To what extent, if at all, would you say people in your local area are active in tackling climate change?

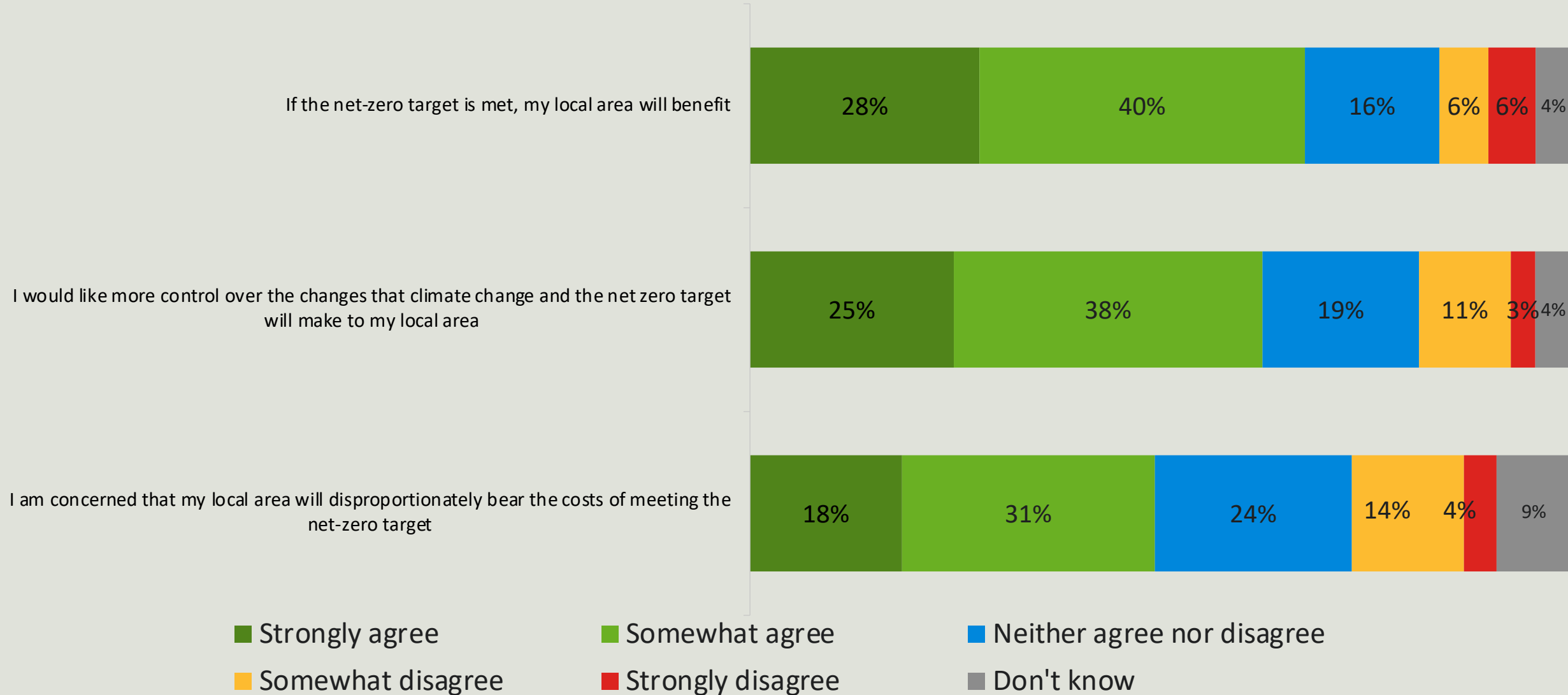


■ Very active ■ Fairly active ■ Not that active ■ Not at all active ■ Don't know

Q9 What types of projects to tackle climate change, if any, would you be interested in seeing happen in your local area?



Q10 The UK government has set a target for reducing UK carbon emissions to tackle climate change (the “net zero” target) which will involve significant changes across society and the way we live. To what extent do you agree or disagree with the following statements?



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